

# OUR KEY MESSAGES



## Company guidelines



[www.blauer-engel.de/uz117](http://www.blauer-engel.de/uz117)



**QUALITY**  
We like being known as a reliable supplier of high-quality upholstered furniture, and our innovations and performance levels help us achieve this. Our name is synonymous with the quality of our products.

**WORKING AND OPERATING CLIMATE**  
Mutual respect and friendliness are a matter of course in our company.

**WORK ENVIRONMENT**  
We place great value on orderliness and cleanliness. This is the basis for the quality of our products.

**RESOURCES ENVIRONMENT**  
We are committed to treating resources and materials responsibly.

**SOCIETY AND STAFF**  
We are faced with growing workplace demands. This is why we take advantage of the training and continuing education opportunities on offer.

### Health

Our "Blue Angel" is a guarantee that we use only tried-and-tested and safe materials!

### Environment

EMAS is our voluntary commitment to compliance with regulations regarding energy and the environment which go far beyond the legal requirements!

### Trust

It's important to us that our environmental performance and our processes are completely transparent which is why they are regularly monitored by external and independent experts.

### Reliability

We have been guaranteeing the reliability and continuity of our products for 70 years now – as exemplified by our close, cooperative relationships with suppliers and customers.

### Responsibility

Our corporate culture and social responsibility are a real part of our working lives and integrated into our company guidelines. "himolla – upholstered furniture for people" is far more than just an advertising slogan for us.

Our guidelines are identical across the himolla Group and aim to provide a fundamental basis for our day-to-day activities. We are also committed to seeing these principles as an identity, and to using them to successfully shape our corporate development.



The technical expertise of our employees and state-of-the-art manufacturing techniques and machines ensure a high standard of quality. Individuality, flexibility and functionality are important points in our product-development process.

# ENVIRONMENT INFO

## Introduction by the Management Board

We have felt a commitment towards the environment...  
.... since 1999!

Producing even a single piece of furniture requires enthusiasm, passion and a constant striving for the highest level of comfort for each individual customer.

These qualities are among the core values of the company. Every day, in state-of-the-art production conditions, approximately 3,000 employees produce upholstered furniture marked by exceptional functionality, versatility and durability. The personal identification of each employee with our products, and our determination to assist our trading partners in every possible way, have made us one of the leading furniture manufacturers in Europe.

We define sustainability as a mixture of environmental, economic and social action in relation to the use of all resources, and the constant, critical and transparent consideration of processes, with the direct involvement of employees.



## LEGAL INFORMATION

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"That which goes against nature cannot endure! "

Charles Darwin